Our region has great diversity, tremendous assets and immense potential.

We’ve changed the narrative on the region. We’re thinking big about our future.

OUR REGION

The super-region—Maryland, Virginia and the District—stretching from Baltimore to Richmond has an intertwined economic future.

Our region has the 3rd largest economy in the United States and the 7th largest in the Global Economy.

115 federal labs and federally-funded research and development centers

46% of the population 25 years+ hold Bachelor’s degree or higher

184 languages spoken; 175 international embassies

53 Fortune 1000 companies headquartered in MD, DC, VA

4 significant airports, two major shipping ports
THE CAPITAL REGION IS THE 3RD LARGEST REGIONAL ECONOMY IN THE U.S. AND THE 7TH IN THE WORLD

GROSS DOMESTIC PRODUCT FOR TEN LARGEST METROPOLITAN AREAS

New York: $1,444B
Los Angeles: $1,041B
Capital Region: $697B
Bay Area: $682B
Chicago: $583B
Dallas: $480B
Houston: $436B
Philadelphia: $387B
Boston: $379B
Atlanta: $334B

EQUAL TO SWITZERLAND’S GDP
5X AUSTIN’S GDP
3X MINNEAPOLIS’ GDP
2X SEATTLE’S GDP

Source: Bureau of Economic Analysis. Los Angeles includes Riverside MSA. Bay Area includes San Jose MSA. The Capital Region includes Washington, D.C. MSA, Richmond MSA, and Baltimore MSA.
THE CAPITAL REGION HAS STRONG ASSETS

DIVERSE, TALENTED WORKFORCE

The Capital Region is home to more than 10 million people.
46 percent, or 3.3 million, have a bachelor's degree or higher.
Nearly 2 million people in the region are foreign-born.

THRIVING BUSINESS COMMUNITY

210 public companies are domiciled in the Capital Region.
These 210 companies employ 1.3 million people around the globe.
22 companies are in the Fortune 500, 53 in the Fortune 1000.

GLOBAL REACH & START-UP POTENTIAL

The Capital Region – home to 175+ embassies – exported more than $21 billion in goods and services last year.
D.C. was sixth in VC funding last year and Maryland is the fourth ranked state for Ease of Doing Internet Business.
Home to leading universities, the Capital Region boasts one of the most educated and tech-oriented workforces in the country.

**Population Above 25 Years Old with Bachelor’s Degree or Higher**

- **New York**: 5.4M, 39%
- **Los Angeles**: 3.5M, 30%
- **Capital Region**: 3.1M, 45%
- **Bay Area**: 2.2M, 48%
- **Boston**: 1.5M, 46%

Source: U.S. Census Bureau, Los Angeles includes Riverside MSA, Bay Area includes San Jose MSA.

**Number of Digital Tech Workers in U.S. Tech Hubs**

- **New York**: 350,160 (3.5%)
- **Bay Area**: 334,182 (8.8%)
- **Capital Region**: 326,643 (6.0%)
- **Los Angeles**: 256,214 (3.1%)
- **Boston**: 155,577 (5.5%)

Looking at the nine leading metro areas, if the Capital Region met the average growth rate since 2012, households would have made $5,300 in additional income.

Despite our strengths, the Capital Region's economy has not been keeping pace with its peers.

The Capital Region has grown slower than other major metros.

Slow growth has cost Capital Region households thousands in income.

Mean Household Income Growth by Region
REGION NOT LIVING UP TO ITS FULL POTENTIAL

Political and geographic barriers have previously prevented collaboration, growth and unity. Through our work, we're seeing signs of progress.
The Greater Washington Partnership is a team of civic-minded CEOs, drawing from leading employers and entrepreneurs, who are committed to making the Capital Region—from Baltimore to Richmond—one of the world’s best places to live, work and build a business.

We are leveraging our unique strengths, our diversity and the power of commerce to tackle issues holding us back. We bring long-term perspectives and fact-based solutions to drive impact.

WHO WE ARE

OUR BOARD COMPANIES
Employing more than 200,000 people in the Capital Region

CHANGING OUR TRAJECTORY

As CEOs of the largest employers in the region, we want to give back to our community and foster a truly inclusive economy that creates opportunity for all. We realize that in order to prosper, the Capital Region must:

- **Why We Came Together**
  - Focus on long-term issues before they become near-term crises
  - Collaborate across political and jurisdictional lines to solve big challenges
  - Leverage the unique assets of the federal government and become a place that's driven by economic dynamism rather than politics
  - Redefine our boundaries to compete on a global scale
  - Focus on long-term issues before they become near-term crises
Fostering Unity: Talent and Skills

Regional Mobility

Supported the entire region and drove home unity message—One Wins, We All Win—to help the region come together to deliver the largest economic development project in U.S. History.

MetroNow, a broad, regional coalition that won dedicated WMATA funding and reforms.

Capital CoLAB

Launching the Capital CoLAB (Collaborative of Leaders in Academia and Business), a coalition of leading institutions to partner on talent and innovation initiatives.

Partnership awarded JPMorgan Chase & Co. grant to develop tech career pathways and collect employment data as part of the TalentReady initiative.

MEASURING PROGRESS IN THE CAPITAL REGION

WE HAVE COME TOGETHER TO DRIVE RESULTS IN NEW AND UNPRECEDENTED WAYS

Our region is already stronger

We are positioned to compete globally in the areas that are going to define the next 30 years.
We have shown that we're a world class business community, and we can work together around really big things.

W. Russ Ramsey, Chairman
Greater Washington Partnership
FOSTERING UNITY

MAJOR MILESTONES IN REGIONAL COLLABORATION

**JAN 2018**
- Partnership Joins with Other Groups to Launch MetroNow Coalition

**FEB 2018**
- Capital Region Embraces Unity Narrative for Amazon

**MARCH 2018**
- Historic Win for Metro with Dedicated Funding from All Three Jurisdictions

**APRIL 2018**
- Joint Letter from Govs. Hogan and Northam and Mayor Bowser Supporting Amazon HQ2 Coming to the Region

**MAY 2018**
- Washington Capitals Fever Took the Region by Storm
- Partnership Released a Bold Proposal for Seamless Regional Tolling Network

**JUNE 2018**
- Launch of Capital CoLAB

**WASHINGTON BUSINESS JOURNAL**

- A Group of Local CEOs is Partnering with Universities to Build a Set of Regional Tech Credentials

**JULY 2018**
- Partnership Charts Path To Establish Seamless Mobility Platform

**AUGUST 2018**
- Business and Advocacy Groups Come Together to Oppose Calls to Close Light Rail Service in Anne Arundel County
FOSTERING UNITY

MAJOR MILESTONES IN REGIONAL COLLABORATION

THE BALTIMORE SUN

Hogan says he won’t curtail Light Rail in Anne Arundel despite calls by politicians
BY COLIN CAMPBELL

SEP 2018

- Partnership and Key Leaders Call for the Capital Region to Rethink the Bus

The Washington Post

Business Leaders Warn that the Washington Region’s Inadequate Bus System is Stifling Growth
BY LUZ LAZO

OCT 2018

- Partnership and Urban Institute Announce Regional Housing Framework

Richmond Times-Dispatch

CEO Group Tries to Unite ‘Super-Region’ from Richmond to Baltimore
BY MICHAEL MARTZ

NOV 2018

- Amazon selects the Capital Region for HQ2, affirming the region’s talent, diversity, and incredible potential

DEC 2018

- JPMorgan Chase & Co. awards New Skills for Youth grant to the Partnership to develop tech career pathways and collect employment data

JPMorgan Donating Millions to Boost the Local Tech Workforce
BY ANDY MEDICI

WASHINGTON BUSINESS JOURNAL

Amazon Web Services joins Capital CoLAB, an effort to prepare young workers for tech jobs
BY SOE HAN THA

APRIL 2019

- In conjunction with American University, Partnership releases report entitled “Capital City Economies: Lessons for Washington’s Economic Future” at an event with economic ministers from around the world

- Partnership joins JPMorgan Chase & Co. and partner Education Strategy Group for TalentReady kick-off event as part of New Skills for Youth
REACHING OUR POTENTIAL

OUR VISION

By working together, we can make the Capital Region:

- A dynamic and inventive business environment with a purpose driven community
- A home for those seeking opportunity to fulfill their aspirations and thrive
- An economic power house that attracts the creatives, entrepreneurs, technologists and people who dream big
- A place with the transportation, housing, education, and healthcare systems designed and shaped for the 21st century
- A global magnet for talent and innovation

Establishing Baltimore, Washington and Richmond as the model for a thriving super-region.