



# GREATER WASHINGTON PARTNERSHIP

FROM BALTIMORE TO RICHMOND.  
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FOR IMMEDIATE RELEASE

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## New Polling Shows Voters Believe Amazon Is a Win for the Capital Region

**Washington, D.C.**—Today, the Greater Washington Partnership released [new polling data](#) collected by Brightline Strategies that shows voters in the Capital Region are highly supportive of Amazon's decision to locate its second headquarters at National Landing in Virginia.

"This data puts numbers behind what we've been hearing across the region for months—people in the Capital Region are excited that Amazon is coming here and recognize the opportunity to drive growth, create new jobs, and diversify our regional economy," said **Jason Miller, CEO of the Greater Washington Partnership**. "As a growing employer, Amazon can help transform our region and achieve the potential we've left unseized for far too long."

"We have the tech talent, we have the digital infrastructure, and we have world-class universities and cutting-edge businesses. Now, we have Amazon," said **Russ Ramsey, Chair of the Greater Washington Partnership**. "Amazon coming to National Landing changes the way people think about the Capital Region. This cements us as one of the country's premier tech hubs."

The poll, which surveyed registered voters throughout Maryland, Virginia, and the District of Columbia, found:

- More than three-quarters (76 percent) of respondents agree that Amazon's decision to locate its new headquarters in Northern Virginia is a win for the entire Capital Region.
- Five times more respondents support Amazon's decision to locate at National Landing compared to those that oppose, with 65 percent of respondents across the Capital Region supporting Amazon's decision compared to 12 percent opposed.

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- Within Arlington County, that support is even higher at 74 percent of respondents compared to only 12 percent opposed.
- Voters support Amazon's decision because of the positive impacts it could have on the Capital Region: 83 percent of respondents say they are more likely to support the move based on the potential to create new jobs, and 75 percent say they are more likely to support the move based on overall "regional growth".

The survey consisted of phone interviews with N=565 registered voters in Washington, D.C., Maryland and Northern Virginia between February 28 and March 12, 2019, including a sub-sample of n=155 voters in Arlington County, VA. The overall margin of error associated with a sample of this type is  $\pm 4.1\%$  in 95 out of 100 cases.

[DOWNLOAD THE POLL RESULTS.](#)

*For more information about the Greater Washington Partnership, contact Steven Chlapecka at [skc@greaterwashingtonpartnership.com](mailto:skc@greaterwashingtonpartnership.com), or call 202.871.9914.*

## **About the Greater Washington Partnership**

The Greater Washington Partnership is a first-of-its-kind civic alliance of CEOs in the region, drawing from the leading employers and entrepreneurs committed to making the Capital Region—from Baltimore to Richmond—one of the world's best places to live, work and build a business. Working in collaboration with leaders across our communities, the Partnership connects and leverages the region's extraordinary assets to advance inclusive, actionable solutions that strengthen the Capital Region as a leading global region and center for commerce and innovation.

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